



ANNUAL REPORT

2021-22



Envisions Institute of Development

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Institute of Development



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SUMMARY

During the year 2021-22, Envisions Institute of Development (EID) worked for UNICEF, WHO, Wunderman Thompson, and Association for Rural Advancement through Voluntary Action and Local Involvement (ARAVALI), Rajasthan. These assignments covered a wide range of developmental issues, such as:

- Health – Routine Immunization, COVID-19 Vaccination
- Water and Sanitation
- Solid & Liquid Waste Management
- Livelihoods, Self-reliance and Panchayati Raj

PARTNERSHIP WITH WORLD HEALTH ORGANISATION

COVID-19 TRAINING KIT FOR FRONTLINE WORKERS

Frontline workers' training kit for COVID-19 was developed. The frontline workers in urban areas were trained with this training material.

ANIMATION FILMS FOR COVID-19 VACCINATION

Six animation films were made to tackle vaccine hesitancy and promote vaccine confidence. These films targeted senior citizens, health workers, safai workers, NGO volunteers, and youth.

PARTNERSHIP WITH WUNDERMAN THOMPSON

COVID-19 VACCINE DESK RESEARCH AND SURVEY

COVID-19 vaccine hesitancy survey was conducted in 8 states at 14 locations, i.e., Haryana – Mewat and Sirsa, Karnataka - Bangalore Urban and Rural, Madhya Pradesh – Dindori and Vidisha, Maharashtra – Aurangabad, Nandurbar and Pune (both city and district), Nagaland – Mon, Uttarakhand – Dehradun, Tamil Nadu – Chennai and Delhi. The findings were used to devise COVID-19 vaccination campaign for these states.

PARTNERSHIP WITH UNICEF

The Partnership Cooperation Agreement 2018-2022 continued with 2021 Programme Document (PD) and new PD was signed in February 2022 for the year 2022. Due to lockdown measures and continuing COVID-19 pandemic the focus remained mostly on COVID-19 related work. Major highlights of the work done are given below.

COVID-19 FOCUSED TRAINING & RESEARCH

- Developed risk communication and community engagement (RCCE) training modules adapted from CDC-CERC for mainstreaming of RCCE capacity development at the Government of India's National Institute of Health & Family Welfare (NIHFW)
- Developed a training kit for FLW & others for Ministry of Health & family Welfare, Government of India followed by a COVID-19 updates training kit.
- Second phase of National Centre for Disease Control (NCDC) COVID-19 Appropriate Behaviours/KAS survey planned. Finalised the tool, translated and developed APP in 7 languages - English, Hindi, Punjabi, Marathi, Malayalam, Kannada and Tamil. Completed training of enumerators and NIUA staff, provide support for data collection and management.
- Online trainings materials on COVID-19 vaccination and other issues like stigma conducted in Maharashtra.

- North-Eastern states COVID-19 communication data analysis report was prepared for UNICEF & Meghalaya Waste Pickers' Training Documentation was completed.
- Communication materials' analysis: This interesting analysis of communication materials developed for COVID-19 by various agencies presented a critical review on account of gender balance, communication basics, stages of learning etc., to the decision makers.

ENGAGEMENT OF FAITH LEADERS & FAITH BASED ORGANISATIONS FOR SDG

- Faith leaders' training on risk communication and community engagement for COVID-19 was carried-out in the states of Maharashtra, Rajasthan, and for eight North-Eastern states in Assam. Post training the faith leaders actively set-up help desks for COVID-19 vaccination registration. Promotional camps were organized by faith leaders and faith-based organization (FBO).
- Faith leaders and FBO engagement mapping was completed for 14 states. It was used to develop a national faith engagement strategy for UNICEF.



WATER, SANITATION AND HYGIENE

- Provided technical assistance to the Ministry of Housing and Urban Affairs for development of communication strategy for SBM Urban 2.0.
- Training content for Social & Behaviour Change Communication for Solid & Liquid Waste Management was developed for Government of Rajasthan. Training of state and district officers was completed using it.



